



Fiscal Year End:
October 1, 2011 – September 30, 2012

Public Access and Training Program – Year-To-Date

- Community computer lab locations – 27 labs compared to 15 last year
- Computers available in all locations – 195 compared to 92 last year
- Total user sessions for all locations – 130,568 compared to 79,417 last year
- Classes or beginners clinics – 1947 compared to 616 last year
- Training participants – 6662 compared to 2486 last year
- Volunteers – 253 compared to 135 last year
- Volunteer hours served – 1818 compared to 762 last year
- Volunteer time value – \$39,149.24 compared \$15,240.00 last year
- 18 FTE's compared to 15 FTE's last year

Fix-Net Program & Technical Support

- 1 local nonprofit received technical support, installed a server
- 10 hours billed for technical support
- Surveyed 214 nonprofit for needs assessment
- Secured 3 technical volunteers to date
- Software Training for Nonprofits – none for the Fiscal Year
- Hosted one A+ and Network+ technical class, 7 participants, 6 graduated, 3 received certifications, 1 gained employment to date

Portable Lab: checked out 15 times during the year

Disaster Response: Bastrop Wild Fires – supported partner site TFA with mobile devices

Grants Received Update

- GTOPI – Awarded \$23,985.00
- Wal-Mart
- Randall's

Communications

AFN issued nine (9) **press releases** this year to the media
AFN was featured by more than 16 **media outlets** (TV, radio, newsprint, etc.)
AFN participated in 22 community-based **events** (fairs, clinics, public events)
AFN created more than 39 **articles** for the Website
AFN submitted more than 27 **grants**
AFN sent 395 **Tweets** and has more than 361 **Twitter followers**
AFN made 239 **Facebook posts**, and has more than 226 **Facebook "Likes"**
AFN's **Website received** an average of 1,533 visitors per month

TOTAL USER SESSIONS PER SITE FISCAL YEAR 11-12:

ARCH (Austin Resource Center for the Homeless)

AFN provided 11,927 user sessions this year compared to 5,732 last year

Blackland Neighborhood Center

AFN provided 1,960 user sessions this year compared to 2,400 last year

Casa Marianella

AFN provided 15,262 user sessions this year compared to 8,710 last year

Conley-Guerrero Senior Activity Center

AFN provided 5,880 user sessions this year compared to 7,441 last year

DeWitty Center – Total 34,358 compared to last year 28,115

Public Access Lab- AFN provided 18,499 user sessions this year compared to 18,043 last year

COA- AFN provided 2,808 user sessions this year compared to 3087 last year (closed 50 days)

DeWitty Classroom B (IBM Training). AFN provided 8,389 user sessions this year compared to 6,985 last year.

**** (NEW) DeWitty Classroom A- 212- 4,662 user sessions this year**

East Austin Neighborhood Center

AFN provided 319 user sessions this year compared to 171 last year

Lyons Gardens Senior Housing Center

AFN provided 6,514 user sessions this year compared to 6,721 last year

Oaks Springs Villa Senior Housing

AFN provided 2,327 user sessions this year compared to 1,086 last year

Rosewood Zaragosa Neighborhood Center

AFN provided 4,997 user sessions this year compared to 1898 last year

St. John's Neighborhood Center

AFN provided 1,660 user sessions this year compared to 1,107 last year

South Austin Neighborhood Center

AFN provided 3,366 user sessions this year compared to 2,811 last year

Trinity Center

AFN provided 10,153 user sessions this year compared to 6,904 last year

Ventana del Soul

AFN provided 4,186 user sessions this year compared to 6,321 last year

NEW SITES FISCAL YEAR 2011-2012

Cedar Creek

AFN provided 1,430 user sessions this year

Communities For Recovery

AFN provided 161 user sessions this year

Goodwill- Rosewood

AFN provided 3,138 user sessions this year

Goodwill- NW

AFN provided 2,511 user sessions this year

Goodwill- S. Lamar

AFN provided 576 user sessions this year

Goodwill- Georgetown

AFN provided 78 user sessions this year

Goodwill- RR

AFN provided 591 user sessions this year

M Station

AFN provided 2,927 user sessions this year

Project Recovery

AFN provided 3,821 user sessions this year

Spring Terrace

AFN provided 12,426 user sessions this year

HIGHLIGHTS YEAR-TO-DATE:

September 2011

AFN began classes for English as Second Language Students:

Our bilingual trainers taught classes in both English and Spanish. Helping Austinites who aren't fluent in English to learn how to access and use the Internet helps them gain access to additional training and services. These services help them live independently and improve their English language skills.

October 2011

AFN **created** its first ever short film and premiered *The Austin Matrix* at Alamo Drafthouse. Created entirely by volunteers and Austin Free-Net staff, the short film is both a public service announcement and homage to the famous film, *The Matrix*. Using a witty script the film demonstrated to viewers why Access is Power and why access to technology is so important to the unemployed. All funds raised at the premiere supported our computer centers and classes.

November 2011

AFN congratulated Executive Director Juanita Budd on being appointed to the State Wide Task Force on Improving Relations with Nonprofits with the Texas Health and Human Services Commission.

January 2012

This month Austin Free-Net honored our volunteers through a tribute.

February 2012

It's already been a year and the accomplishments of the organization are amazing:

- o Met with representatives from The Writers' League of Texas, Greenlights for Success, My Healing Place, Friends of the McCallum Fine Arts Academy, Rackspace, Bacon Lee, Single Jingles Testicular Cancer Foundation, and Kids in a New Groove
- o Completed a 4-week pilot class with participants from Any Baby Can to expose the participants to basic computer skills
- o Deployed 144 new computers; added 5 more sites for a total of 20 public computer centers
- o Provided 2,185 training hours with over 20,730 users sessions
- o Technical Services has created inroads with Computer Solutions to create an Internship opportunity
- o AFN began steps of a contractual training initiative with Boys and Girls Club of America

March 2012

The City of Austin presented us the **Grant for Technology Opportunities Program** to work with the Multicultural Refugee Coalition on a program designed by AFN called “Connecting Worlds.”

May 2012

May is a month of expansion here at Austin Free-Net! We are in 18 Locations - 148 Computers in the Field, 3 Classrooms and 2 Computer Labs at DeWitty, 4 Bilingual Staff Members & Hours of Free Classes Each Week!

June 2012

AFN created a new partnership with the **Boys and Girls Club** and **Goodwill**.

Ruby Lee Franklin, age 83 learned how to use a computer and received her certificate in Basic Computer Class after attending classes. Seeing her face as she accomplished something she thought she would never accomplish, was PRICELESS!



July 2012

Utilizing New Computer Skills to Find Independence:

Meet Ira

The free open computer labs Austin Free-Net are visited by clients in need of various computer skills. What we've been seeing more and more, as the economy evolves, is the need to learn how to build a resume, search and apply for work and ultimately communicate with potential employers. This was exactly the case for two AFN clients, Ira Spencer and Justin Fruge. Ira Spencer was eager to begin his life and get back into the workforce after serving 10 years in federal prison. He had basic skills and had been applying for jobs, but hadn't received even one call back. Looking for help, he came into AFN and met our Program Specialist who helped Ira develop a new resume that focused on his strengths and elaborated on his previous job responsibilities.



He wanted employers to consider all the things he had done his whole life, rather than focusing on one part –his prison time. Meredith, being trained specifically to assist our clients who have been incarcerated for any length of time, worked directly with Ira to ensure his resume was filled with positives and strengths and true skill sets. After one week of applying for jobs with his new resume, Ira received **three** different job offers.

“The trainer helped me to realize and essentially verbalize all the things I had been doing at jobs.” In control of his destiny, Ira now gets to pick how he'll start his journey back into the workforce. Way to go Ira! We're proud of you and your hard work.

August 2012



- A first-of-its-kind for AFN, we launched the professionally instructed, COMP TIA-approved Strata IT Fundamentals, A+ and Network+ education class. Fees included all materials and a computer system, which class will keep after the 10 week course. AFN's class cost 40 percent less than the current industry standard rate.
- TXC2 Coalition (Technology For All & Austin Free-Net) sponsored a **Broadband Across Texas Week** – (July 30 - August 3, 2012) to highlight public access and broadband access. We hosted a weeklong celebration that ended with a celebration Friday night with food and prizes.

September 2012

- Seven (7) participants signed up for the COMP TIA certification class; six (6) graduated three (3) achieved certification and one (1) found immediate employment!
- Austin Free-Net now has 168 total computers in 26 sites.

Offices and computer labs in DeWitty Center

Training lab computers were replaced with 9 HP computers from the BTOP grant;

553 Open door adult computer clinics were held this year compared to last year this time offering 358 clinics in 2011

2,842 DeWitty Client participants served this year compared to last year's 1,594 participants in 2011

4,263 DeWitty clinic participants contact hours for this year compared to last year's 2,263.50 hours in 2011

***290** DeWitty volunteer coach hours this year to date as compared to last year serving 804 in 2011.

Volunteer hours were inaccurate and highly inflated, due to an error in formula in the excel spreadsheet for the DeWitty Center. We re-vamped the volunteer hours analysis to reflect true participation.

Total user sessions- 130,568 compared to 79,417 last year

OTHER ACTIVITIES

Memberships and Affiliations / new Collaborations

Any Baby Can

Applied Materials

AT&T

Advance Micro Devices

Austin Independent School District

Boys & Girls Club of America

City of Austin Community Technology Initiative

Communities For Recovery

Convoy

Door 64

Foundation Communities

Gallagher Benefits Services

Goodwill Industries

Greenlights

GSD&M
IC 2
Literacy Coalition of Central Texas
Multicultural Refugee Coalition
One Star Foundation
One Voice Central Texas
Project Recovery
Silicon labs
Samsung
SONY Online Entertainment
Texas Connect Coalition
Texas Health & Human Service Commission
Texas State wide task Force
Texas Workforce Solutions
Ujima Magazine
University of Texas