



**Fiscal Year End:  
October 1, 2012 – September 30, 2013**

**Public Access and Training Program – Year-To-Date**

- Community computer lab locations – 30 labs compared to 27 last year
- Computers available in all locations – 198 compared to 195 last year
- Total user sessions for all locations – 175,939 compared to 130,568 last year
- Classes or beginners clinics – 1790 compared to 1947 last year
- Training participants – 8120 compared to 6662 last year
- Volunteers – 498 compared to 253 last year
- Volunteer hours served – 8174.25 compared to 1818 last year
- Volunteer time value – \$194,044.96 compared \$39,149.24 last year
- 20 FTE's compared to 18 FTE's last year

**Fix-Net Program & Technical Support**

- 6 local nonprofit received technical support, installed a server
- Secured 12 technical volunteers to date
- Software Training for Nonprofits – none for the Fiscal Year

**Portable Lab:** checked out 15 times during the year

**Disaster Response:** Bastrop Wild Fires – supported partner site TFA with mobile devices

**Grants Received Update**

- GTOP
- Shields Ayres
- Dougherty
- Hammill
- IBM
- Google

**IN KIND**

- Greenlights Consulting – Valued at \$10,000
- Google – 50 computers – Valued at \$25,000

**Communications**

AFN issued nine (5) press releases this year to the media

Titles:

Tech Services  
AFN BTOP Announcement  
AFN-TXC2 Reach Goal  
Digital Inclusion Conference  
Media Advisory Bat Week

AFN was featured by more than 10 media outlets (TV, radio, newsprint, etc.)  
AFN participated in ? community-based events (fairs, clinics, public events)  
AFN created more than 20 articles for the Website  
AFN sent 202 Tweets and has more than 440 Twitter followers  
AFN made 467 Facebook posts, and has more than 334 Facebook "Likes"  
AFN's Website received an average of 1,594 visitors per month

## **TOTAL USER SESSIONS PER SITE FISCAL YEAR 12-13:**

### **ARCH (Austin Resource Center for the Homeless)**

AFN provided 11,927 user sessions this year compared to 5,732 last year

### **Blackland Neighborhood Center**

AFN provided 1,960 user sessions this year compared to 2,400 last year

### **Casa Marianella**

AFN provided 15,262 user sessions this year compared to 8,710 last year

### **Conley-Guerrero Senior Activity Center**

AFN provided 5,880 user sessions this year compared to 7,441 last year

### **DeWitty Center – Total 34,358 compared to last year 28,115**

Public Access Lab- AFN provided 18,499 user sessions this year compared to 18,043 last year

COA- AFN provided 2,808 user sessions this year compared to 3087 last year (closed 50 days)

DeWitty Classroom B (IBM Training). AFN provided 8,389 user sessions this year compared to 6,985 last year.

**\*\* (NEW) DeWitty Classroom A- 212- 4,662 user sessions this year**

### **East Austin Neighborhood Center**

AFN provided 319 user sessions this year compared to 171 last year

### **Lyons Gardens Senior Housing Center**

AFN provided 6,514 user sessions this year compared to 6,721 last year

### **Oaks Springs Villa Senior Housing**

AFN provided 2,327 user sessions this year compared to 1,086 last year

### **Rosewood Zaragosa Neighborhood Center**

AFN provided 4,997 user sessions this year compared to 1898 last year

### **St. John's Neighborhood Center**

AFN provided 1,660 user sessions this year compared to 1,107 last year

### **South Austin Neighborhood Center**

AFN provided 3,366 user sessions this year compared to 2,811 last year

### **Trinity Center**

AFN provided 10,153 user sessions this year compared to 6,904 last year

### **Ventana del Soul**

AFN provided 4,186 user sessions this year compared to 6,321 last year

## NEW SITES FISCAL YEAR 2011-2012

### **Cedar Creek**

AFN provided 1,430 user sessions this year

### **Communities For Recovery**

AFN provided 161 user sessions this year

### **Goodwill- Rosewood**

AFN provided 3,138 user sessions this year

### **Goodwill- NW**

AFN provided 2,511 user sessions this year

### **Goodwill- S. Lamar**

AFN provided 576 user sessions this year

### **Goodwill- Georgetown**

AFN provided 78 user sessions this year

### **Goodwill- RR**

AFN provided 591 user sessions this year

### **M Station**

AFN provided 2,927 user sessions this year

### **Project Recovery**

AFN provided 3,821 user sessions this year

### **Spring Terrace**

AFN provided 12,426 user sessions this year

## HIGHLIGHTS YEAR-TO-DATE:

### **September 2012**

Austin Free-Net participated in #BlogathonATX, a learning and networking event for amateur and professional bloggers held at Tech Ranch Austin. A portion of the proceeds from the sold-out event were donated to Austin Free-Net.

### **October 2012**

AFN launched seven-week online bi-lingual literacy program with Any Baby Can. After completing the class and having a better understanding of the importance of education, two clients went back to finish their GED and two enrolled in English as a Second Language Class.

### **November 2012**

Through a donation and partnership with IBM, Austin Free-Net launched the Reading Companion program. Staff, individual volunteers, as well as, groups were able to create eight page e-books. The e-books become part of an online library for students to learn how to read.

### **December 2012**

AFN ended the year with a spectacular holiday party for 300 guests held at the Silicon Laboratories. It was a thank you event for our sponsors, advocates and volunteers.

### January 2013

Austin Free-Net, will marked the three-year anniversary of the creation and implementation of the National Broadband Technology Opportunities (BTOP) grant award with an open house and guided tour for media and corporate sponsors.



#### Hope in the New Year

Long-term unemployed client, Douglas Krout, needed to find his success but had no idea how to go about getting what he needed most—gainful employment,

Douglas visited the Jobs Lab at The DeWitty Center and met with AFN trainer Emily to discuss his most immediate needs. Together they devised a schedule of computer training while updating his resume. Within one month of dedication to his computer classes, Douglas found, applied for and obtained work with Sherwin Williams as a Painter.

### February 2013

AFN participated in I Live Here I Give Here's Amplify Austin Internet based fundraising event. Thanks to our generous supporters, \$4,200 was raised for AFN during this event.

### March 2013

Austin Free-Net outreach staff attended the first-ever Austin Independent School District African-American Parent Involvement fair at the Delco Center.

### April 2013

Austin Free-Net co-hosted the University of Texas' Digital Inclusion in Texas Conference, April 26 & 27. The event was targeted to providers, decision makers, and people interested in best practices and public policy around digital inclusion across the state. Topics ranged from the objectives and operation of the government-issued Broadband Technology Opportunities Grant and its impact on Texas to the need for statewide collaboration and the future of public Internet access were presented -- and at some points debated.

### June 2013

AFN hosted a 2<sup>nd</sup> Annual Broadband Across Texas Week, June 23 – June 29. As a partner in the Texas Connects Coalition project, we dedicated a week to educating the public about digital literacy and showcasing the free computer training available at our public computer centers. The event sponsors included Mobile Loaves and Fishes, St. Edward's University, KAZI Radio, City of Austin, Channel Austin, Technology for All, Connected Texas and El Paso Public Library.

### September 2013

The City of Austin extended their GTOP grant to our organization.

#### Offices and computer labs in DeWitty Center

Training lab computers were replaced with 9 HP computers from the BTOP grant;

**553** Open door adult computer clinics were held this year compared to last year this time offering 358 clinics in 2011

**2,842** DeWitty Client participants served this year compared to last year's 1,594 participants in 2011

**4,263** DeWitty clinic participants contact hours for this year compared to last year's 2,263.50 hours in 2011

**\*290** DeWitty volunteer coach hours this year to date as compared to last year serving 804 in 2011.

Volunteer hours were inaccurate and highly inflated, due to an error in formula in the excel spreadsheet for the DeWitty Center. We re-vamped the volunteer hours analysis to reflect true participation.

**Total user sessions- 130,568 compared to 79,417 last year**

## **OTHER ACTIVITIES**

### **Memberships and Affiliations / new Collaborations**

Any Baby Can  
Applied Materials  
AT&T  
Advance Micro Devices  
Austin Independent School District  
Boys & Girls Club of America  
City of Austin Community Technology Initiative  
Communities For Recovery  
Convoy  
Door 64  
Foundation Communities  
Gallagher Benefits Services  
Goodwill Industries  
Greenlights  
GSD&M  
IC 2  
Literacy Coalition of Central Texas  
Multicultural Refugee Coalition  
One Star Foundation  
One Voice Central Texas  
Project Recovery  
Silicon labs  
Samsung  
SONY Online Entertainment  
Texas Connect Coalition  
Texas Health & Human Service Commission  
Texas State wide task Force  
Texas Workforce Solutions  
Ujima Magazine  
University of Texas